



# NI7 OVERVIEW

New Image Motor Sports (NI7) was founded in 1988 with a dream of creating the highest quality and most innovative vehicle customization company in the industry.

NI7 strives to continuously provide premium service and quality to its clients and partners by focusing on using the most cutting edge technology and the newest products available.

Now with the dream realized, NI7 is set to become the premier name in vehicle customization.





# NI7 SERVICES

NI7 offers its customers a one-stop shop from purchasing any vehicle they desire to making it the one-of-a-kind creation they envisioned. Any vehicle from Old School rides to luxurious Rolls Royce Phantoms can be purchased and/or customized with completely unique accessories that are created in-house. In addition to creating vehicles for individuals,

NI7 also partners with corporate entities to create promotional vehicles to spread brand awareness on mobile platforms. NI7's services offer customers the opportunity to make every unique thought and idea a reality.

## SALES AND LEASING

WE ARE A FULL SERVICE DEALER AND OFFER ANY MAKE VEHICLE.

## WHEELS AND TIRES

THE BEST WHEELS AND RIMS AVAILABLE.

## PAINT AND BODY

WHATEVER WE DREAM UP OR YOU DREAM UP, WE CAN DO IT!

## AUDIO/ VIDEO

WE USE ONLY THE BEST AND DO THE JOB THE RIGHT WAY.

## TAILOR-MADE INTERIOR

YOU TELL US HOW YOU WANT IT AND WE MAKE IT HAPPEN.

## TRANSPORTATION

NATIONWIDE ENCLOSED DELIVERY AND PICKUP IN OUR TRUCKS. PERFECT FOR MOVING BETWEEN HOMES OR FOR SPECIAL OCCASIONS.

## PERFORMANCE

TWEAK YOUR CAR TO GET THE BEST FROM IT.

## SUSPENSION

GET THE RIDE YOU WANT.

## ACCESSORIES



## TIRES



## AUDIO/VIDEO



## WHEELS

<b>Lowenhart</b>	<b>Gianelle</b>
<b>Forgiato</b>	<b>G-Racing</b>
<b>HRE</b>	<b>DBL-G</b>
<b>E-Forged</b>	<b>GFG</b>
<b>Giovanna</b>	<b>&amp;Swiss</b>
<b>NC Forged</b>	<b>AutoCouture</b>





# NI7 LIFESTYLE

Your car is an extension of your life. It should reflect you, your dreams your visions, and your success. NI7 is branching into the world of fashion and media to provide the complete lifestyle experience of not only having the car that fits who you are but the wardrobe, events, and activities that go along with it.

NI7 recognizes that its customers are unique individuals with distinctive tastes and by bringing together the elements of the NI7 lifestyle brand these individuals will continue to stand-out and be ahead of the game with not only their vehicle but their complete lifestyle.





# N17 COMMUNITY INVOLVEMENT

N17 believes that giving back is important for any business. N17 currently supports and sponsors events for many non-profit organizations and charities.





# AT&T COACH



BEFORE



New Image Motor Sports and AT&T Inc. (NYSE: T) debut fully customized motor coach for AT&T Home Turf "See How They Live" campaign. The AT&T Home Turf Coach represents the ultimate expression of luxury meets technology. Designed around high energy lifestyles, the AT&T Home Turf Coach provides the ultimate showroom for AT&T's home and wireless products. The AT&T Home Turf Coach debuted with the launch of Trent Green's (Miami Dolphins) AT&T Home Turf "See How They Live" webisode hosted by Deion Sanders in Miami, Florida.



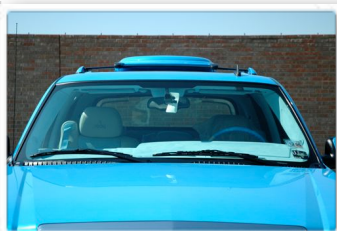
AFTER





# VINCE YOUNG

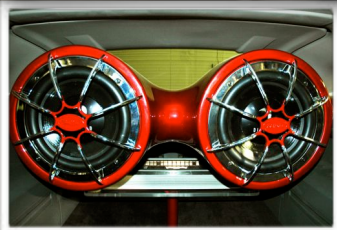
TENNESSEE TITANS





# ANDRE JOHNSON

HOUSTON TEXANS





# N.I.7 PRESS

## FOR IMMEDIATE RELEASE

### “Eye on America” show to feature New Image Motor Sports

January 31, 2008, Deerfield Beach, FL – The producers of Eye on America are pleased to announce that New Image Motor Sports will be featured in an upcoming episode as part of the show’s Eye on Automotive series highlighting the ultimate in customized vehicles.

Since the first vehicle rolled off the assembly line over a hundred years ago, America’s love affair with the automobile is stronger than ever. For many, their vehicle is a reflection of their personality, customized to make their ride unlike any other on the road.

For the people at New Images Motor Sports, the sky’s the limit when it comes to customizing vehicles. Based in Plano, TX, New Image Motor Sports goes beyond mere customization, guiding its clients through the experience, from the purchase of the perfect car, truck or SUV to designs and appointments that make the vehicle truly unique, whether it’s a classic GTO or a Rolls Royce Phantom. Appointments like low profile wheels, WiFi technology and state-of-the-art audio/video systems are common requests from clients who have their vehicle customized by New Image Motor Sports.

One of their most recent projects was the fully customized motor coach for AT&T Home Turf’s See How They Live web campaign. In addition to serving as transport for Host Deion Sanders in each of the webisodes, the AT&T Home Turf Coach showcases the latest home and wireless offerings by AT&T. With this in mind, New Image Motor Sports loaded the coach with the latest toys and creature comforts, including a hand made bar topped with Red Mahogany, hardwood flooring, French upholstered wall covering trimmed in Australian Lacewood, 50” LG plasma screen that displays over 300 channels of DirectTV, custom built entertainment cabinet, HP AMD duo-core PC with WiFi internet zone...the list goes on. The AT&T Home Turf Coach is currently making its way around the country, appearing at various sporting events, including The Super Bowl, The Final Four, The Masters and the AT&T Track and Field Championships.

For more information, please visit [www.niseven.com](http://www.niseven.com).



### EYE ON AUTOMOTIVE:

N.I.7 WILL BE FEATURED IN  
AN UPCOMING EPISODE OF  
EYE ON AMERICA SERIES  
HIGHLIGHTING THE  
ULTIMATE IN CUSTOMIZED  
VEHICLES.



# NI7 MEDIA

## Chrysler & New Image Motor Sports CBS KTXA Series (8 Episodes)

### Purpose:

Chrysler to provide a vehicle and New Image Motor Sports( aka NI7) will customize the vehicle to create a branded KTXA (Channel 11 and 21) Chrysler/ NI7 edition, to reflect the innovation, sophistication and capabilities of the Chrysler and NI7 companies. Proposal is for a 6 to 8 episode series, documenting the work, NI7 and the lifestyle. Vehicle to be raffled at the last Dallas Mavericks regular season home game of 2008. Series will run from February to April.

### Benefits:

Presence and association with NI7, the Dallas Mavericks and KTXA.

Presence with local or national dealer involvement, Chrysler choice. Local or national dealer will be featured on air. NI7 will go visit their local dealer and see what we can do together, on air. Sets dealer apart from others as innovation and creative leader. "What other dealer can do this and has the vision to do it?" Can create marketing arrangement with NI7 to work together to provide accessories and create other display vehicles and vehicles for sale.

Branding with access and photo and video opportunities to personalities such as Josh Howard, Andre Johnson, Kevin Burnett and Cas Haley. A Madden 08 tournament will be held at NI7 with celebrities and athletes being present to compete. Personalities listed above are committed to appearing.

Booth setup available along with vehicle being present for photo ops at KTXA "Day with the Mavericks", raffle winner drawing and other appearances as requested.

Ability to distribute branded merchandise and promotional items.

Featured with NI7 on KTXA during sweeps week. Set as alternative content against American Idol and reruns as original content with a broad appeal. Who does not want to make their vehicle special? Set for 6 to 8 episode run.

Possibility of other media exposure thru Moves Magazine and other lifestyle and vehicle magazines.

Display vehicle for auto show network for 2008, dealer events.



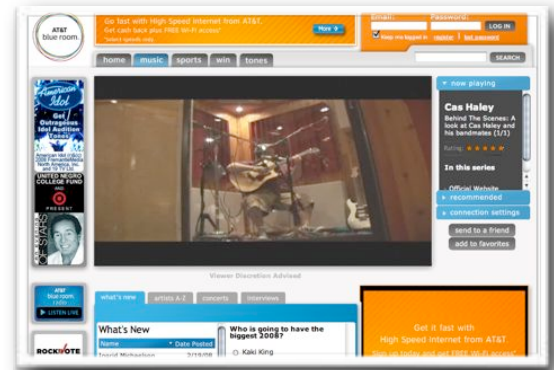


# N17 PARTNERS



## Get a jump on the hottest new artist of 08. CAS HALEY of Dallas, TX

- Cas Haley got his big break on Season 2 of America's Got Talent by singing rock and reggae music. He also plays in a band called Woodbelly, and plays both acoustic and electric guitars. He currently resides in Arlington, Texas.
- Cas Haley grew up in Paris, Texas, with a pair of seasoned musicians as parents, Haley began playing in bars and nightclubs at the age of 12. With very little formal training, Haley credits his natural talent, ear for music and life experiences as the foundation for his melodic arrangements and original lyrics as showcased on his freshman CD, recorded with his band Woodbelly and titled under the same name.
- Griffin Guess, founder of Haley's management firm, Cartel Management, who has also worked with such artists as Kanye West, Good Charlotte and 50 Cent, among others, said, "I have worked with over 20 multi-platinum artists over the past ten years, and Cas Haley is truly up there as A-list talent, hands down. His vocal ability and artistry is something of a phenomenon, and he performs with enough heart and soul to fill Texas Stadium ten fold."



N17 utilized its strong relationship with AT&T to get Cas Haley valuable placement on AT&T's blueroom music section.



N17 invited Cas over to the N17 LOUNGE for an impromptu acoustic performance and interview. The CBS 11/21 Dallas local network was also invited to film and it was broadcast the very next day.

## TOUR PARTNERSHIP OPPORTUNITIES 3/8/08 - 4/3/08

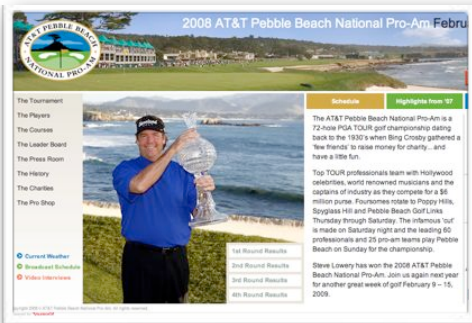
TOUR SPONSOR with TOUR BUS LOGO RECOGNITION



# NI7 PARTNERS



## Pebble Beach Pro-Am



## Super Bowl Party 08 - Travolta & Faulk Interview



Mark Steines Interviews John Travolta & Marshall Faulk on AT&T blue room Coach.  
(Interview for Entertainment Tonight LINK)

## FUTURE EVENT PARTNERSHIP OPPORTUNITIES

Contact NI7 For Details